SELL YOUR WAY TO THE USA

FLYING PREMIUM ECONOMY WITH AMERICAN AIRLINES

SELL YOUR WAY TO THE USA

GREAT OPPORTUNITY FOR VISIT USA & DISCOVER AMERICA ATTENDEES

American Airlines, **Visit Anchorage**, **Utah Office of Tourism**, **Travel Nevada**, **Destination DC** and **Grapevine, Texas** are excited to offer **Visit USA** attendees, Australia & New Zealand retail agents an opportunity to Sell Your Way to the USA and join one of our 5 fully inclusive fam trip itineraries for travel **August – November 2020**. There will be 15 spaces available – 3 for each destination!

All you have to do is sell the USA and American Airlines to earn your Sell Your Way points!!

HOW TO SELL YOUR WAY TO A SPOT:

Earn 1 point for every round-trip American Airlines North American return airfare booked.

Earn 1 additional point for every PNR that includes Las Vegas, Anchorage, Dallas Fort Worth, Salt Lake City or Washington, DC.

Earn 1 additional point for any booking including the American Airlines All American Fare (multi-stop fare).

Earn 1 additional point for every land package that includes Anchorage, Grapevine, Texas, Utah, Nevada or Washington, DC room nights.

SELLING PERIOD:

1 February – 19 June 2020

TO CONFIRM YOUR PARTICIPATION:

Submit your name, agency & email address to **Lara Kamionka** at Canuckiwi Representation Ltd. **lara@canuckiwi.com** by **27 March 2020** to participate. Full incentive details will be provided by return email.

TRACKING POINTS:

It is up to the individual consultants to track their points, PNR's and American Airlines revenue for their bookings during the selling period. A tracking sheet will be provided with the following: Air sales: PNR / routing / fare paid (excluding taxes)/ ticket number / PCC/IATA where ticket was issued. Land sales: tour name (if applicable) / hotel name (if applicable) / number of nights / operators booked through / Booking value.

FAMIL PACKAGES INCLUDE:

Round trip **Premium Economy** class airfare with American Airlines from Sydney, Australia to either Las Vegas, Anchorage, DFW, Salt Lake City or Washington, DC. Self-guided, self-drive famil land package with 3 travel agents per destination including accommodation, rental car (if required) activities and some meals.

A summary of the land famil package and famil schedule will be released after 25 July 2020.

TERMS & CONDITIONS: Only agents who have registered on the approved registration form are eligible to enter * Valid for all new return Australia and New Zealand to USA tickets booked by registered agents between 1 February and 19 June 2020 on American Airlines * itineraries ex Australia plated to AA ticket stock including codeshare flights * *One way, infant, FOC, refunded, cancelled or frequent flyer redemption tickets do not qualify * 15 highest selling agents over the incentive period will be invited on the famil * Prizes are not transferable * Travel is in Premium economy class and cannot be converted to cash or accrue frequent flyer points * Travel expenses not included in the final itinerary are the passengers expense *All travel documentation including passport, ESTA and visas are the responsibility of the traveller * Itineraries are self-guided and in some cases self-driven * All participating agents must be over 21 years, be employed as a full time international travel consultant with an accredited agency at the time of travel * Receipt of the package may have Fringe Benefit Tax (FBT) implications, the grossed up value of the prize and any other Fringe Benefit the recipients receives during the course of the FBT year may be reported on the recipients annual PAYG Payment Summary as required by taxation law * Agents will be notified by 6 July 2020 if they have won a position * The winners will be posted to all Visit USA participants and Travel Trade magazines by the end of July 2020 * If the winner is located outside of Sydney, Australia they will need to make their own way to and from Sydney to connect with the departing & returning flights. This will be at their own expense. New Zealand winners will have to fund a flight from New Zealand to Sydney to connect with the international airfares supplied by American Airlines when ground arrangements occur outside of the of the seasonal direct services AKL LAX, AKL DFW, CHC LAX. Direct Services from New Zealand are from 29 October - 28 March.

TRAVEL PARTNERS

TRAVEL NEVADA

GRAPEVINE TEXAS CONVENTION & VISITORS BUREAU

WASHINGTON DC WASHINGTON.ORG

VISIT anchorage ALASKA

American Airlines

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